



# CREATIVE TOUCH DESIGN

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## GRAPHIC AND WEB DESIGNER

We are looking for a personable Graphic & Web Designer with experience across print and web. You will have great ideas and be able to take a creative brief through to completion.

The ideal candidate will need to be able to work with existing brands ensuring the guidelines are followed with precision as well as creating new brands that are clever and engaging.

You will need to be flexible and able to work to some very tight deadlines.

### KEY RESPONSIBILITIES

- Produce innovative design and artwork for a diverse range of promotional material for both print and digital media on time and to our required standard.
- Ability to communicate with customers through email, phone and in meetings. You will closely liaise with our clients to ensure the success of the clients projects.
- Be proactive, organised and keen to learn
- Reliable and enthusiastic and be able to meet deadlines.
- Have a thorough understanding of clients target audiences to ensure a positive impact promoting the product and brand.

### SKILLS REQUIRED

- Excellent skills within Adobe Creative Suite (Photoshop, InDesign & Illustrator)
- Strong typography skills
- Mac literate with some knowledge of PC's
- Design and build websites (Wordpress) with HTML and CSS experience
- Social media graphics - know and understand formats
- Team player to ensure a strong working relationship
- Work well under pressure maintaining accuracy to tight deadlines
- Be flexible and client focused
- Excellent communication skills

### DESIRABLE

To learn new software and programmes

Design based Powerpoint skills

Create templates within Word

Animated gif creation

If you are looking for a new challenge and are as passionate as we are about design and digital development, please send your CV and cover letter to [pod@creativetouchdesign.co.uk](mailto:pod@creativetouchdesign.co.uk)

For more information go to [www.creativetouchdesign.co.uk](http://www.creativetouchdesign.co.uk)